



Media Release

For Immediate Release

Golden Chamber of Commerce

Golden Farmers Market

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Nola Krajewski, President

Helping Nurture Small Businesses to Thrive The 2025 Golden Farmers Market

(Golden, CO) The annual Golden Farmers Market is ready for an exciting 2025 season with goals of providing fresh produce to the community, being a social hub for families and friends, and *providing a nurturing incubator to local small businesses*. More than one-hundred vendors are specifically selected for their products, from acai treats to swimsuits, but also for their need for a weekly business setting to help them reach the next level of success in their growth. We take great pride in helping small businesses thrive.

What: The 23th Annual Golden Farmers Market runs from summer into the autumn months with weekly events showcasing the best of Golden, Jefferson County, and Colorado. From fresh produce and artisanally packaged foods to beverages and handmade goods, visitors can explore a curated variety of offerings from local farmers and vendors. Because the market is run by the Golden Chamber of Commerce, it focuses on highlighting vendors who are in need of an incubator environment with a welcoming atmosphere to sell products without the need for daily inventory. We also support them in their efforts to expand.

Where: Held in a picturesque location along Clear Creek at **10th Street & Illinois St., Golden**, (next to the tennis courts), attendees can enjoy the market and easily access the waterway and the adjacent walking trail for a unique market experience, surrounded by mountain mesas.

When: Saturdays, May 31st through October 4th, from 8am to 1pm. (One exception is July 26th when a mini-Market will be held at Golden High School to make room in downtown Golden for Buffalo Bill Days.) The Golden Farmers Market encourages visitors to use the surrounding parking options, bicycles, and the free Mines Ore Cart Shuttle.

Notable Features:

- **Diverse Vendors:** With more than 140 applications and close to 100 submissions to the waiting list, the Golden Farmers Market features a highly-curated selection of our finest local vendors

each week. With a sharp focus on locally grown foods including fruits, vegetables, and meats, farmers come first at our market, and there will also be a wide variety of packaged and pre-made foods from small producers, handmade clothing, art, and soft goods. Notable vendors include Bjorn's Honey, Miller Farms, Eat a Peach Farms, and Ela Family Farms. *The Golden Chamber of Commerce gives priority to local vendors who can benefit from the Farmers Market format to test and grow their business.*

- **Live Entertainment:** Each market features live entertainment from local musicians, providing the perfect backdrop to a day of shopping and socializing.
- **Special Giveaways:** The first 100 visitors to the first five markets will receive a custom tote bag, plus the chance to find \$20 in Market Bucks hidden in one lucky bag per market.
- **Healthy Food for All:** The market welcomes SNAP and participates in the Double Up Food Bucks initiative, ensuring access to fresh, healthy foods for all.

Supporting Partnerships: The Golden Farmers Market is made possible thanks to the leadership of the Golden Chamber of Commerce and the support of market sponsors, including Mighty Pine Heating and Air, Social Cannabis, and Sunflower Bank. The market also is thankful for the dedication of scores of volunteers who help with set-up, take-down, and visitor services at each market.

Safety First: For the safety and convenience of all attendees, on-site medical staff will be available throughout the market season, provided by CommonSpirit Health. The EMT tent will be located next to the Entertainment tent.

For more information and to schedule an interview, please contact Chamber President Nola Krajewski, at info@goldenchamber.org or call 303.279.3113

About the Golden Farmers Market:

Established in 2002, the Golden Farmers Market has become a beloved community tradition in Golden, Colorado. Managed by the Golden Chamber of Commerce, the Golden Farmers Market is dedicated to promoting food equity, fostering community connections, and nurturing growth and innovation. Serving as an incubator for local businesses, our vendors breathe life into Golden, contributing to the vibrancy of our community. With a commitment to "Community Sprouting Growth," the Market is a hub for bringing people together and supporting the economic development of Golden.

About the Golden Chamber of Commerce:

The Golden Chamber of Commerce, a 501(c)(6) nonprofit organization, has been at the forefront of promoting economic prosperity in the Greater Golden Area since its establishment in 1920. Rooted in the entrepreneurial spirit that defines Golden, the Chamber works tirelessly to support local businesses, collaborate with community stakeholders, and improve the quality of life for all residents. Through our mission of economic enhancement and promotion, we create a thriving environment where businesses can flourish and communities can prosper. Together we thrive!