

FOR IMMEDIATE RELEASE

(Carbondale, CO 1/23/26) Revel Bikes announced today that they are moving their United States headquarters to Golden, Colorado.

Revel was founded in Carbondale, CO in 2018 and has grown into an international brand with an additional facility in Taichung, Taiwan.

Golden's proximity to Denver and Boulder will allow Revel to better grow their business in a sustainable way. It will also position them closer to Colorado's growing network of component suppliers, customers, and other outdoor brands. The relocation also opens doors to new career opportunities as the company expands its operations and customer service teams.

"Carbondale will always be home to us and has made us who we are today. But this move allows us to better serve our customers and build a long-standing brand in the cycling industry." Adam Miller Owner/Founder of Revel Bikes

Revel will be adding to their team with local hires and will be fully operational in Golden by March 15th. Their showroom is scheduled to be open by April 1st and will include a full demo fleet of bicycles available to test ride.

About Revel Bikes

Revel Bikes is a Colorado-based mountain bike company dedicated to creating high end carbon fiber and titanium bicycles. Revel utilizes the patented and award-winning Canfield Balance Formula (CBF) suspension platform on their mountain bikes. They also have a complete lineup of adventure-oriented titanium bicycles that are known for their comfortable ride feel and pushing the limits of design with a traditional material. The company is proudly rider-owned and Colorado based.